## **Drone Safety Day**



is the FAA's annual campaign designed to help the drone community understand the importance of flying safely. Drone Safety Day will highlight the societal, economic, and safety benefits of safe drone operations with events in focus areas such as education, economics, equity, environment, and emergencies. This is a great opportunity for businesses, schools, and organizations to share how they use drones, as well as kick off new safety initiatives. For drone enthusiasts, this is an opportunity to share your passion with friends, family and local community through virtual, in person or hybrid events.

## We are encouraging event organizers to hold drone safety events on April 29, 2023.

## Participating is easy as 1-2-3.

**Register your Event:** Register your event on the National Center for Autonomous Technology (NCAT) website: <u>https://ncatech.</u> <u>org/about-drone-day/</u>. We are working closely with NCAT to create a central, virtual library of Drone Safety Day information, events, activities, and content.

Post, Tag, & Share: Post your event on social media using **#DroneSafetyDay** and tag the FAA on <u>Facebook</u> and <u>X</u> with **@FAADroneZone**. This will allow the FAA to find it on social media – we may even share it!

**Report your Participation:** Let us know how many people took part in your event! NCAT will be collecting this information and any feedback you have, so look for emails from them. This will help us understand the reach of Drone Safety Day in communities across the country.

NEEDContact us atHELP?https://www.faa.gov/uas/contact\_us

## **Focus Areas**

- Education Fostering greater public understanding about the uses of drones and highlighting how drones are being used in education.
- Economics Highlighting the economic, societal, and safety benefits of using drone technologies (i.e. utilizing drones to inspect infrastructure such as power lines, bridges, or towers).
- Equity Promoting the democratization of aviation and increasing the accessibility of aviation through drones.
- Environment Fostering greater public understanding of the environmental and sustainability benefits of drone technologies.
- Emergencies Highlighting how drones are utilized in emergency situations such as: natural disasters, search & rescue, firefighting, public safety, and other uses.



Federal Aviation Administration

